

HATIM HAMMOUCH

FULL STACK
WEB DEVELOPER



343-297-1867



hati0004@algonquinlive.com



hatimhammouch.com



EDUCATION

Web Development & Internet Applications | Advanced Diploma 2022 - 2024

Faculty of Advanced Technologies, Algonquin College - ON, Canada

Dean's Honor List: 1st Semester GPA: 3.76/4.0 - 2nd Semester GPA: 3.96/4.0

Multimedia Development & Web Technologies | Bachelor's Degree 2012 - 2015

University of Hassan 1st - Settat, Morocco



LANGUAGES

English

French

Arabic



PROGRAM RELATED SKILLS

Functional and OOP languages

- Python, JavaScript/jQuery, C#, ASP.NET/RAZOR, PHP/Laravel, Vue.js

Web design

- HTML5/CSS3, SASS, Bootstrap, Bulma, Cross platform design and graphic design (Adobe Photoshop, Illustrator - Figma)

Operating Systems

- Windows 10/11, Linux, macOS

Database systems

- Database design, administration and query (MySQL and MariaDB)

Networking

- TCP/IP, Network troubleshooting, Web hosting, Virtualization, Security

CMS

- Wordpress/Woocommerce, Drupal, Joomla, Shopify



ACADEMIC PROJECTS

Banking System in C# . NET: Successfully designed and implemented a sophisticated banking system using C#. This project demonstrated my proficiency in object-oriented programming (OOP), showcasing advanced features like encapsulation, polymorphism, and inheritance for creating robust and secure banking operations.

E-Commerce Website: Designed and developed a dynamic, fully-responsive e-commerce website utilizing a combination of HTML5/CSS3, Bootstrap, JavaScript/JQuery, AJAX/JSON, and MySQL DBMS. This project demonstrates my proficiency in front-end and back-end technologies, along with a keen eye for user experience (UX) and user interface (UI) design.

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CERTIFICATION

Digital Marketing

Google

Credential ID YUN F2P JXC

Facebook Ads

Meta

Credential ID 45248199

Social Media Marketing

HubSpot Academy

Credential ID 8a0a297...

Shopping Ads

Google

Credential ID 45248076

Google Ads Measurement

Google

Credential ID 45269599

Email Marketing

HubSpot Academy

Credential ID 0279c18 ...



WORK EXPERIENCE

● Full Stack Application Developer (Consultant)

Lifted Loon Inc. - Toronto CA

Mar 2023 - Present

- Ensured 99.8% e-commerce website uptime by proactively monitoring, maintaining, and troubleshooting server and application issues.
- Managed LAMP hosting server on AWS Lightsail, contributing to a stable and efficient infrastructure for seamless website performance.
- Developed custom PHP snippets, hooks, and extensions for WooCommerce, enabling tailored solutions to meet unique business requirements.
- Maintained customer data integrity and implemented regular backups in MySQL, resulting in a 100% data recovery rate in the event of system failures.
- Integrated and managed API connections to third-party services, enhancing website functionality and improving user experience.
- Administered DNS entries and Cloudflare caching, optimizing website performance and ensuring fast content delivery.
- Implemented Google and Facebook OAuth, streamlining user authentication and account management.
- Implemented additional CSS styling and JavaScript/jQuery module customizations, improving website aesthetics and interactivity.

● Web Developer & Digital Marketer (Freelancer)

MAGHREB NUTRITION SARL - Morocco/North Africa

Sept 2022 - Present

- Developed, updated, and maintained dynamic content across 13 web pages using HTML, CSS, and JavaScript, PHP/MySQL leading to 99% website uptime and prompt resolution of broken links and errors.
- Fortified website security by implementing robust security measures using technologies like SSL and HTTPS, reducing potential threats by 90% within a year.
- Boosted user experience and website aesthetics by integrating modern web development principles and understanding user behavior, which led to a 35% decrease in bounce rate and a 50% surge in average session duration.
- Proficiently debugged various website issues and maintained an nginx server, optimizing performance across multiple web technologies to ensure seamless web operations.

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● Web Developer & Digital Marketer (Team Leader)

MAROONI LTD - Morocco/UK

Dec 2019 - Jul 2022

- Led the design and development of wireframe designs for client-specific solutions using PHP/MySQL and JavaScript, significantly enhancing customer satisfaction.
- Orchestrated the transition of cloud services from Firebase to Azure, optimizing the system for C# and ASP.NET applications, saving the company over \$1,700 monthly while enhancing load speeds and overall performance.
- Developed dynamic and interactive web applications using ASP.NET MVC and C# in conjunction with Razor framework, improving user experience and engagement.
- Successfully delivered 4 eCommerce websites within 65 days using CMS, demonstrating efficient project management and execution skills.
- Built and managed an e-commerce store that generated 63,300 MAD in net profit within just 7 weeks, showcasing strong business acumen and digital marketing expertise.
- Analyzed and monitored social media and Google SEO analytics to optimize post timings, location, and content types, resulting in significant growth across targeted platforms.
- Managed end-to-end digital campaign processes, including planning, negotiation, and trafficking, ensuring seamless execution and positive results for the organization.

● Training & Talent Management

ABU ISSA HOLDING - Qatar/UAE/South Africa

Jan 2016 - Sep 2019

- Conducted orientation sessions and arranged on job training for new hired employees.
- Handled all training responsibilities related to Abu Issa Holding (4700+ employees and 119 sister companies).
- Evaluated coordinators and assistants performance and provided recommendations for improvement.
- Analyzed training needs to develop new training programs or modifying and improving existing programs.
- Developed multimedia visual aids and presentations.
- Conducted appraisals.
- Designed and expanded training and development programs to fit Abu Issa Holding needs.



REFERENCES

● Othman Firano

Maghreb Nutrition
CEO
+212 6 29 33 19 04

● Ismail Chabir

Marooni LTD
Director
+212 6 52 64 66 51

● Eman Hammady

Abu Issa Holding
Manager
+974 5525 7048

● JP Pavanantham

Lifted Loon Inc.
Director
jp@resolvecbd.co